

SUZOHAPP & G2E Las Vegas 2022 Booth 4233

SUZOHAPP will be launching three new additions to its sports-betting ecosystem

t this year's G2E, SUZOHAPP will be launching three new additions to our sports-betting ecosystem. SUZOHAPP has designed this ecosystem with its idea in mind that sports are inherently social. People like

to watch sports with other people, which is why they congregate in bars.

SUZOHAPP aims to encourage that social experience of a bar by creating a betting atmosphere reflective of the location that customers want to be in. In the European sports betting market, almost 70 percent of sports betting revenue is from in-play betting. In the U.S., in-play betting is the industry's greatest opportunity. SUZOHAPP has solutions to allow customers to place those in-play bets in retail settings without removing themselves from the social event by betting on their phone and instead engaging in the atmosphere. Last year, SUZOHAPP launched the SBT-500, a cashless, tabletop sports-betting terminal designed to fit in video poker bar slots, allowing customers to place bets while actively watching a game. This year, we are releasing an updated model

that includes cash acceptance with a bill validator and cash box matching the dimensions of existing video poker machines for an easy swap, allowing customers to continue that in-play betting anonymously with cash.

Additionally, SUZOHAPP is launching the SBT-750, a fully immersive and inclusive betting experience that is ADA accessible, designed to create a sports stadium-like feeling for everyone. Lastly, SUZOHAPP is launching a handheld betting device for operators, designed by retail and restaurant industry veteran Elo Touch Solutions, which allows customers to remain anonymous but is perfectly primed to be wherever the customer is. This handheld device with a mobile printer allows bets to be placed in cash with an employee and prints a bet slip on site - perfect for stadiums or bars. All units are built with the same foundational hardware allowing updates and training to be made across the ecosystem and are supported by SUZOHAPP's traditional kiosk, as well as the the SBT-1000, as well as the cashier point-of-sale, the SBT-OTC, and the payout cash-redemption terminal, the CountR Silver CashIO. We look forward to seeing you at Booth 4233!

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From start to finish, SUZOHAPP can build a complete solution to fit all your sports betting hardware needs.

TABLETOP

SUZOHAPP.COM/SPORTSBETTING









PORTRAIT





